



## AGENDA

### 2012 WFAN Annual Conference: *“Women Transforming the Landscape”*

2 to 9 p.m. Friday, January 20

8 a.m. – 4 p.m. Saturday, January 21

Best Western Marquis PLUS Hotel

1810 Army Post Road, Des Moines

#### Friday, Jan. 20

- 2 – 4 p.m. Registration at Best Western  
4:15 p.m. Begin progressive tasting tour  
7:30 p.m. “Wine, Women and Song” event, Jasper Winery

#### Saturday, Jan. 21

- 8 a.m. Coffee and registration, visit vendors  
8:30 a.m. Welcome, update on WFAN  
9 a.m. Keynote address by Debra Eschmeyer, organic farmer, advocate and founder of FoodCorps  
10 a.m. Break, visit vendors, silent auction table and demonstrations  
10:30 a.m. “Women Transforming the Landscape” panel  
11:30 a.m. Break, visit vendors, bid on silent auction items, chair massage  
Noon Lunch featuring local foods; networking time; introduce WFAN board members  
12:45 p.m. Special guest Christie Vilsack, 4<sup>th</sup> District Congressional Candidate  
1:15 p.m. Workshop session A (pick one):
  - Stirring Up Change in Our Food System
  - Bootstrapping Your Farm: Business Planning 101
  - Telling our Land Transition Stories
  - Heirloom Skills: Backyard Poultry
- 2 p.m. Break, final bids on silent auction items, visit vendors, chair massage  
2:30 p.m. Workshop session B (pick one):
  - Stirring Up Change in Our Food System
  - Bootstrapping Your Farm: Business Planning 101
  - Telling our Land Transition Stories
  - Heirloom Skills: Food Preservation Basics
- 3:15 p.m. Break  
3:30 p.m. Wrap-up: time for sharing announcements from participants, thank you’s and acknowledgements, collect conference evaluations, closing activity  
3:45 p.m. Announce silent auction winners, pay; adjourn around 4 p.m.

